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CSI Announces New President

Joel Bisson, High-Tech Executive, Assumes Role of President

OTTAWA, ON — August 16, 2011 — Continovation Services Inc. (CSI) is pleased to announce that CSI's Selection Committee has appointed Joel Bisson as their new President, effective August 1st. Headquartered in Ottawa, ON, CSI offers services that enable the secure transmission of health benefit claims and clinical information amongst providers, insurance carriers and third party administrators.

"Joel was selected for his business acumen, his experience in technology-based companies and his proven track record in growing product and service businesses," said Dr. Ronald Smith, head of the Selection Committee. "Joel understands where CSI has come from, how the company has evolved and we believe Joel will be the catalyst that will ignite the Company's next phase of growth."

"I'm excited to be joining CSI at this important stage in the Company's history," said Joel Bisson, CSI's President. "There is a strong foundation in place to grow on -- CSI has a superb reputation as a quality-driven, customer-friendly service provider and I am proud to have the opportunity to build on these accomplishments and lead CSI into its next phase of expansion."

Joel Bisson has over 20 years' experience in high-tech, has founded or co-founded five successful product and service firms including two multi-million dollar companies and his own consulting business serving a wide range of clients. Joel received an M.A.Sc. in engineering from the University of British Columbia, a B.A.Sc. from the University of Waterloo and an MBA from the Telfer School of Management in Ottawa.

Founded in 2001, Continovation Services Inc. (CSI) provides services that enable the secure transmission of health benefit claims and clinical information amongst providers, insurance carriers and their administrators, labs, regulators and provider associations. The ITRANS Suite of services enables the respective parties to increase their office efficiency while becoming compliant with local and national privacy guidelines. For more information, visit www.goitrans.com.

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For more information:

Viviane Baliki-Allard, 613-523-4930 x221, vbaliki@continovation.com

For more information on the ITRANS suite of services:

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